# Privacy policy & Cookies policy

[COOKIES POLICY](#)

CapitalRise Finance Limited (**"CapitalRise"**, **"we"**, **"us"** or **"our"**) is committed to protecting and respecting your personal information and your privacy.

This cookies policy explains what cookies are, how we use cookies and similar technologies on our website at www.capitalrise.com (**"Website"**), and what you can do to manage how cookies are used.

If you have any questions in relation to this cookies policy or if you would like more information on the cookies that we use and their purposes, you can contact us by post at: CapitalRise Finance Limited, 33 Cavendish Square, London W1G 0PW, or by email at: [customercare@capitalrise.com](mailto:customercare@capitalrise.com).

For general information about how we process your personal data, please visit our [Privacy Policy](#).

To update your cookie consent settings, click on the Cookiebot "Privacy Trigger" icon in the bottom left hand corner of your browser.

## 1 What are cookies and why do we use cookies?

1.1 Cookies are small data files which are placed on your computer or mobile phone ("device") when you visit our Website. Cookies will collect information relating to your use of our Website, information about your device such as IP address and browser type, demographic data and, if you reached the Website through a third party website, which third party website directed you to the Website.

1.2 When you re-visit our Website, cookies allow our Website to recognise your device, remember your preferences and tailor your use of the Website. Information provided by cookies can help us to:

(a) recognise you whenever you visit the Website (this speeds up your access to the Website as you do not have to log in each time);

(b) obtain information about your preferences and use of the Website;

(c) analyse your use of our Website to help improve our content and services and to help us better understand our users' requirements; and

(d) make your online experience more efficient and enjoyable.

1.3 Cookies are referred to as either "session" or "persistent" cookies, depending on how long they are used for:

(a) Session cookies only last for the duration your online session and disappear from your device when you close your browser. Session cookies are not stored on the hard drive of your device.

(b) Persistent cookies are stored on the hard drive of your device after the browser has been closed and last until you delete them, or they reach their expiry date. Persistent cookies are activated each time you visit the site where the cookie was generated.

1.4 For more information, please see [www.allaboutcookies.org](http://www.allaboutcookies.org).

## 2 What types of cookies do we use?

2.1 The types of cookies that may be used on our Website fall into one of four categories as follows:

(a) "Strictly Necessary" cookies. These cookies enable you to access certain functionalities which are essential for the operation of our Website; we do not require consent to enable these, and they cannot be switched off. Without these cookies, we would be unable to provide you with the online services you request. These cookies do not track where you have been on the internet and do not gather information about you that could be used for marketing purposes.

(b) Functional cookies. Functional cookies are used to recognise your device when you return to our Website. They also remember your preferences (such as your username, language, and region) on our Website and enable us to personalise our content for you. The information collected by these cookies is usually anonymised, so we cannot identify you personally. Functional cookies do not track your internet usage or gather information which could be used for selling advertising, but they do help with serving advertising.

(c) Analytical (or performance) cookies. Analytical cookies are used to monitor the performance of our Website. For example, they allow us to recognise and count the number of visitors and to see how visitors move around our Website when they are using it. The information provided by these cookies allows us to analyse patterns of user behaviour and we use that information to enhance user experience or identify areas of the Website which may require maintenance. All of the information collected by these cookies is anonymous and is only used for statistical purposes.

(d) Targeting cookies. These cookies may be placed on your device by us or by trusted third parties. They remember that you have visited our Website and use that information to provide you with advertising which is tailored to your interests. This is often called online behavioural advertising ("OBA") and involves the monitoring of interests based upon web browsing history. Your web browsing history can be used to infer things about you (for example, your age, gender etc.), and this information may also be used to make advertising on websites more relevant to you. Although behavioural advertising cookies can track your activity around the internet they cannot identify you personally, even if you are signed into our Website. Without these cookies, online advertisements you encounter will be less relevant to you and your interests. If you would like more information about OBA, including how to opt-out of these cookies, please visit www.youronlinechoices.com.

2.2 Cookie Table. You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

| Cookie Name | Cookie Type | Provider | Purpose | Duration |
|---|---|---|---|---|
| intercom-id-# | Strictly Necessary | Intercom capitalrise.com | Allows the website to recoqnise the visitor, in order to optimize the chat-box functionality. | 270 days (9 month) |
| intercom-device-id-# | Strictly Necessary | Intercom capitalrise.com | Sets a specific ID for the user which ensures the integrity of the website's chat function. | 270 days (9 month) |
| investment_banner | Strictly Necessary | CapitalRise | Enables functionality to be managed based on state and type of user | 1 year |

| Cookie Name | Cookie Type | Provider | Purpose | Duration |
|---|---|---|---|---|
| _hjMinimizedPolls | Analytical | HotJar | Customer feedback and engagement tracking; used to store if a message has been dismissed. | 1 year |
| intercom-id-perbeaiw | Strictly Necessary | Intercom capitalrise.com | Enable live chat support | 1 week |
| intercom-device-id-perbeaiw | Strictly Necessary | Intercom capitalrise.com | Enable live chat support | 1 week |
| intercom-id-wthq0brz | Strictly Necessary | Intercom capitalrise.com | Enable live chat support | 1 week |
| intercom-device-id-wthq0brz | Strictly Necessary | Intercom capitalrise.com | Enable live chat support | 1 week |
| user_name | Strictly Necessary | CapitalRise | Enables functionality to be managed based on state and type of user | 30 days |
| user_type | Strictly Necessary | CapitalRise | Enables functionality to be managed based on state and type of user | 30 days |
| _gcl_aw | Targeting | Google | Enables Google advertisers to provide ad delivery or retargeting. | 90 days |
| _gac_UA-# | Targeting | Google | Enable advertisers to measure user activity and performance of ad campaigns | 90 days |
| welcome_message | Strictly necessary | CapitalRise capitalrise.com | Enables functionality to be managed based on state and type of user | 90 days (3 month) |
| is_vip_investor | Strictly necessary | CapitalRise | Enables functionality to be managed based on state and type of user | Session duration. |
| _gcl_au | Targeting | Google capitalrise.com | Used by Google AdSense for experimenting with advertisement efficiency across websites using their services. | 90 days (3 month) |
| intercom-session-# | Strictly necessary | Intercom capitalrise.com | Sets a specific ID for the user which ensures the integrity of the website's chat function. | 7 days (1 week) |
| PHPSESSID | Strictly necessary | CapitalRise capitalrise.com | Preserves user session state across page requests. | Session duration |
| _csrf | Strictly necessary | CapitalRise capitalrise.com | Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor. | 1 day |

| Cookie Name | Cookie Type | Provider | Purpose | Duration |
|---|---|---|---|---|
| _uetsid | Analytical | Bing bing.com | Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences. | Persistent |
| _uetvid | Targeting | Bing bing.com | Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences. | Persistent |
| _ga_# | Analytical | Google capitalrise.com | Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit. | 2 years |
| _ga | Analytical | Google capitalrise.com | Registers a unique ID that is used to generate statistical data on how the visitor uses the website | 1 year 1 month 4 days |
| _gid | Analytical | Google capitalrise.com | Registers a unique ID that is used to generate statistical data on how the visitor uses the website. | 1 day |
| _hjSession_# | Analytical | HotJar capitalrise.com | Collects statistics on the visitor's visits to the website, such as the number of visits, average time spent on the website and what pages have been read. | 1 day |
| _hjHasCachedUserAttributes | Analytical | HotJar capitalrise.com | This cookie sets when a user first lands on a page. Persists the Hotjar User ID which is unique to that site. Hotjar does not track users across different sites. Ensures data from subsequent visits to the same site are attributed to the same user ID. | Session |
| _hjUserAttributesHash | Analytical | HotJar capitalrise.com | Identifies if the cookie data needs to be updated in the visitor's browser. | 1 day |
| _hjSessionUser_# | Analytical | HotJar capitalrise.com | Collects statistics on the visitor's visits to the website, such as the number of visits, average time spent on the website and what pages have been read. | 1 year |

| Cookie Name | Cookie Type | Provider | Purpose | Duration |
|---|---|---|---|---|
| _cf_bm | Strictly necessary | Vimeo vimeo.com | This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website. | 1 day |
| _grecaptcha | Strictly necessary | Gstatic gstatic.com | This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website. | Persistent |
| _GRECAPTCHA | Strictly necessary | Google google.com | This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website. | 180 days |
| rc::a | Strictly necessary | Gstatic gstatic.com | This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website. | Persistent |
| rc::b | Strictly necessary | Gstatic gstatic.com | This cookie is used to distinguish between humans and bots. | Session duration |
| rc::c | Strictly necessary | Gstatic gstatic.com | This cookie is used to distinguish between humans and bots. | Session duration |
| rc::d-15# | Strictly necessary | Gstatic gstatic.com | This cookie is used to distinguish between humans and bots. | Session duration |
| rc::f | Strictly necessary | Gstatic gstatic.com | This cookie is used to distinguish between humans and bots. | Persistent |
| test_cookie | Strictly necessary | Double Click doubleclick.net | This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website. | 1 day |
| aiovg_rand_seed | Functional | CapitalRise capitalrise.com | Used in context with the website's video content. Gathers in formation on which videos the visitor has viewed and other preference data. These data are used to present the visitor with relevant videos. | 1 day |

| Cookie Name | Cookie Type | Provider | Purpose | Duration |
|---|---|---|---|---|
| intercom.intercom-state-# | Strictly necessary | Intercom js.intercomcdn.com | Remembers whether the user has minimized or closed chat-box or pop-up messages on the website. | Persistent |
| _gat | Analytical | Google capitalrise.com | Used by Google Analytics to throttle request rate | 1 day |
| _hjTLDTest | Analytical | HotJar capitalrise.com | Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator. | Session |
| _hjUserAttributes | Analytical | HotJar hotjar.com | Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator. | Persistent |
| hjActiveViewportIds | Analytical | HotJar hotjar.com | This cookie contains an ID string on the current session. This contains non-personal information on what subpages the visitor enters – this in formation is used to optimize the visitor's experience. | Persistent |
| hjViewportId | Analytical | HotJar hotjar.com | Saves the user's screen size in order to adjust the size of images on the website. | Session |
| vuid | Analytical | Vimeo vimeo.com | Collects data on the user's visits to the website, such as which pages have been read. | 2 years |
| _uetsid | Analytical | Bing capitalrise.com | Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement. | 1 day |
| _uetsid_exp | Analytical | Bing bing.com | Contains the expiry-date for the cookie with corresponding name | Persistent |
| _uetvid | Targeting | Bing capitalrise.com | Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences. | 1 year |

| Cookie Name | Cookie Type | Provider | Purpose | Duration |
|---|---|---|---|---|
| _uetvid_exp | Targeting | Bing bing.com | Contains the expiry-date for the cookie with corresponding name. | Persistent |
| MUID | Targeting | Bing bing.com | Microsoft Bing sets this cookie to identify unique web browsers visiting Microsoft sites. These cookies are used for advertising, site analytics, and other operational purposes. | 1 year |
| pagead/1p-user-list/# | Targeting | Google google.com | Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites. | Session |
| 69e559c2653249bc87856df79c615d0ebdaf4a2f6a2d4e2a9d34f1d022c3d0b6 | Unclassified – treated as "Strictly necessary" | Autopilot api.autopilothq.com | Autopilot | 1 year |
| 69e559c2653249bc87856df79c615d0ebdaf4a2f6a2d4e2a9d34f1d022c3d0b6 | Unclassified – treated as "Strictly necessary" | nimbleswan.io | Autopilot | 1 year |
| cda_nimbleswan.io | Unclassified – treated as "Strictly necessary" | api.autopilothq.com | Autopilot | 1 year |
| welcome-popup-showed | Strictly necessary | CapitalRise capitalrise.com | Checks if welcome popup has been displayed | Persistent |
| IDE | Targeting | Double Click doubleclick.net | This cookie is used for targeting, analyzing and optimisation of ad campaigns in DoubleClick / Google Marketing Suite | 30 days (1 month) |
| organic | Strictly necessary | CapitalRise capitalrise.com | Determines user origin | 90 days (3 month) |
| target_circle | Strictly necessary | CapitalRise capitalrise.com | Determines user origin | 90 days (3 month) |
| google_ads | Strictly necessary | CapitalRise capitalrise.com | Determines user origin | 90 days (3 month) |
| utm_data | Strictly necessary | CapitalRise capitalrise.com | Determines user origin | 90 days (3 month) |
| explorep2p_referral | Strictly necessary | CapitalRise capitalrise.com | Refer Log functionality | 90 days (3 month) |
| p2p-millionaire_referral | Strictly necessary | CapitalRise capitalrise.com | Refer Log functionality | 90 days (3 month) |
| propertyroad_referral | Strictly necessary | CapitalRise capitalrise.com | Refer Log functionality | 90 days (3 month) |
| business-agent_referral | Strictly necessary | CapitalRise capitalrise.com | Refer Log functionality | 90 days (3 month) |
| simply-media_referral | Strictly necessary | CapitalRise capitalrise.com | Refer Log functionality | 90 days (3 month) |

| Cookie Name | Cookie Type | Provider | Purpose | Duration |
|---|---|---|---|---|
| sks_referral | Strictly necessary | CapitalRise capitalrise.com | Refer Log functionality | 90 days (3 month) |
| applesfororanges_referral | Strictly necessary | CapitalRise capitalrise.com | Refer Log functionality | 90 days (3 month) |
| moneylove_referral | Strictly necessary | CapitalRise capitalrise.com | Refer Log functionality | 90 days (3 month) |
| enness_referral | Strictly necessary | CapitalRise capitalrise.com | Refer Log functionality | 90 days (3 month) |
| 4thway_referral | Strictly necessary | CapitalRise capitalrise.com | Refer Log functionality | 90 days (3 month) |
| alfred_referral | Strictly necessary | CapitalRise capitalrise.com | Refer Log functionality | 90 days (3 month) |
| ifisa_referral | Strictly necessary | CapitalRise capitalrise.com | Refer Log functionality | 90 days (3 month) |
| money_referral | Strictly necessary | CapitalRise capitalrise.com | Refer Log functionality | 90 days (3 month) |
| off3r_referral | Strictly necessary | CapitalRise capitalrise.com | Refer Log functionality | 90 days (3 month) |
| __cf_bm | Strictly necessary | Vimeo vimeo.com | This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website. | 1 day |
| _cfuvid | Strictly necessary | Vimeo vimeo.com | The _cfuvid cookie is set as part of the Rate Limiting Rule that websites can enable with Cloudflare. When sites allow this option, Cloudflare uses the _cfuvid cookie to distinguish between users from the same IP address. | Session duration |
| CookieConsent | Strictly necessary | Cookiebot capitalrise.com | Stores the user's cookie consent state for the current domain | 1 year |
| wpEmojiSettingsSupports | Strictly necessary | CapitalRise capitalrise.com | This cookie is part of a bundle of cookies which serve the purpose of content delivery and presentation. The cookies keep the correct state of font, blog/picture sliders, color themes and other website settings. | Session |
| #-# | Targeting | youtube.com | Used to track user's interaction with embedded content. | Session |
| __Secure-ROLLOUT_TOKEN | Targeting | youtube.com | Registers a unique ID to keep statistics of what videos from YouTube the user has seen. | Session |
| iU5q-!O9@$ | Targeting | youtube.com | Registers a unique ID to keep statistics of what videos from YouTube the user has seen. | Session |

| Cookie Name | Cookie Type | Provider | Purpose | Duration |
|---|---|---|---|---|
| LAST_RESULT_ENTRY_KEY | Targeting | youtube.com | Used to track user's interaction with embedded content. | Session |
| ytidb::LAST_RESULT_ENTRY_KEY | Targeting | youtube.com | Used to track user's interaction with embedded content. | Persistent |
| LogsDatabaseV2:V#\|\|LogsRequestsStore | Targeting | youtube.com | Used to track user's interaction with embedded content. | Session |
| NID | Targeting | google.com | This cookies is used to collect website statistics and track conversion rates and Google ad personalisation | 6 months |
| TESTCOOKIESENABLED | Targeting | youtube.com | Used to track user's interaction with embedded content. | 1 day |
| VISITOR_INFO1_LIVE | Targeting | youtube.com | Used to detect and resolve problems with the service | 180 days |
| YSC | Targeting | youtube.com | Ensure that requests made in a browsing session actually come from the user | Session |
| YtIdbMeta#databases | Targeting | youtube.com | Used to track user's interaction with embedded content. | Persistent |
| AEC | Targeting | .google.com | Detect spam, fraud, and abuse to help ensure advertisers are not incorrectly charged for fraudulent or otherwise invalid impressions or interactions with ads, and that YouTube creators in the YouTube Partner Program are remunerated fairly | 6 months |
| advanced-backend | Strictly necessary | CapitalRise capitalrise.com | Session cookie used for login on the backend | Session |
| _csrf-backend | Strictly necessary | CapitalRise capitalrise.com | Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor. | 1 day |
| cda_apenterprise.io | Unclassified – treated as "Strictly necessary" | .autopilothq.com | Autopilot | Session |
| bfe7eeba69b4422b9990f2e48530fc70be8943a887504de6962d369f202a9af2 | Unclassified – treated as "Strictly necessary" | .autopilothq.com | Autopilot | Session |
| ar_debug | Targeting | .doubleclick.net | DoubleClick/Google Marketing | Session |
| ar_debug | Targeting | .google-analytics.com | DoubleClick/Google Marketing | Session |

| Cookie Name | Cookie Type | Provider | Purpose | Duration |
|---|---|---|---|---|
| __Secure-3PSIDTS | Targeting | Google google.com | Targeting cookie. Used to create a user profile and display relevant and personalised Google Ads to the user. | Session |
| __Secure-3PSIDCC | Targeting | Google google.com | Targeting cookie. Used to create a user profile and display relevant and personalised Google Ads to the user. | Session |
| __Secure-3PSID | Targeting | Google google.com | Targeting cookie. Used to profile the interests of website visitors and display relevant and personalised Google ads. | Session |
| __Secure-3PAPISID | Targeting | Google google.com | Profiles the interests of website visitors to serve relevant and personalised ads through retargeting. | Session |
| __Secure-1PSIDTS | Targeting | Google google.com | Targeting cookie. Used to create a user profile and display relevant and personalised Google Ads to the user. | Session |
| __Secure-1PSIDCC | Targeting | Google google.com | Targeting cookie. Used to create a user profile and display relevant and personalised Google Ads to the user. | Session |
| __Secure-1PSID | Targeting | Google google.com | Targeting cookie. Used to profile the interests of website visitors and display relevant and personalised Google ads. | Session |
| __Secure-1PAPISID | Targeting | Google google.com | Profiles the interests of website visitors to serve relevant and personalised ads through retargeting. | Session |
| __Secure-BUCKET | Targeting | Google google.com | Pending | Session |
| __Secure-ENID | Targeting | Google google.com | Used to remember and maintain your browser preferences and other information, such as preferred language, how many results you prefer to have shown on a search results page and whether you want to have Google's SafeSearch filter turned on. | 13 months |

| Cookie Name | Cookie Type | Provider | Purpose | Duration |
|---|---|---|---|---|
| _UR | Targeting | Bing bing.com | This cookie is used by the Bing advertising network for advertising tracking purposes. | Session |
| _RwBf | Targeting | Bing bing.com | This cookie helps us to track the effectiveness of advertising campaigns on the Bing advertising network. | Session |
| _HPVN | Targeting | Bing bing.com | Analysis service that connects data from the Bing advertising network with actions performed on the website. | Session |
| SRCHUSR | Targeting | Adform bing.com | Unique value that records info about consecutive ads - includes: total impressions, daily impressions, total clicks, daily clicks, and last impression date | Session |
| SRCHUID | Targeting | Adform bing.com | Unique value that records info about consecutive ads - includes: total impressions, daily impressions, total clicks, daily clicks, and last impression date | Session |
| SRCHHPGUSR | Targeting | Adform bing.com | Unique value that records info about consecutive ads - includes: total impressions, daily impressions, total clicks, daily clicks, and last impression date | Session |
| SRCHD | Targeting | Adform bing.com | Unique value that records info about consecutive ads - includes: total impressions, daily impressions, total clicks, daily clicks, and last impression date | Session |
| OIDI | Targeting | Bing bing.com | This cookie is used by the Bing advertising network for advertising tracking purposes. | Session |
| OID | Targeting | Bing bing.com | This cookie is used by the Bing advertising network for advertising tracking purposes. | Session |
| MSPTC | Targeting | Bing bing.com | This cookie registers data on the visitor. The information is used to optimize advertisement relevance. | Session |

| Cookie Name | Cookie Type | Provider | Purpose | Duration |
|---|---|---|---|---|
| MR | Targeting | Bing bing.com | Used to collect information for analytics purposes. | Session |
| BFBUSR | Targeting | Bing bing.com | This cookie is used for advertisement tracking purposes. | Session |
| BFB | Targeting | Bing bing.com | This cookie is used for advertisement tracking purposes. | Session |
| BCP | Targeting | Bing bing.com | This cookie is used for advertisement tracking purposes. | Session |
| _BEAMER_FIRST_VISIT_zeKLgqli17986 | Analytical | HotJar hotjar.com | Set by Beamer (hotjar.com) to store an internal ID for a user. | Session |
| _BEAMER_FIRST_VISIT_zeKLgqli17986 | Analytical | HotJar hotjar.com | Set by Beamer (hotjar.com) to store the date of the user's first interaction with insights. | Session |
| _hp2_id.# | Analytical | HotJar hotjar.com | To store a unique user ID, Store and track interaction. | Session |
| _hp2_props.# | Analytical | HotJar hotjar.com | To store a unique user ID, Store and track interaction. | Session |
| _HPVN | Targeting | Bing bing.com | Analysis service that connects data from the Bing advertising network with actions performed on the website. | Session |
| NEXT_LOCALE | Functional | HotJar hotjar.com | This cookie stores the language | Session |
| ajs_anonymous_id | Analytical | HotJar hotjar.com | Cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier | 1 year |
| ajs_user_id | Analytical | HotJar hotjar.com | Cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier | 1 year |
| _hjDonePolls | Analytical | HotJar hotjar.com | This cookie is set once a visitor completes a poll using the Feedback Poll widget | 1 year |
| ANON | Targeting | Bing bing.com | This is a Microsoft MSN 1st party cookie to enable user-based content. | 6 months |

| Cookie Name | Cookie Type | Provider | Purpose | Duration |
|---|---|---|---|---|
| APISID | Targeting | Google google.com | This DoubleClick cookie is generally set through the site by advertising partners, and used by them to build a profile of the website visitor's interests and show relevant ads on other sites. This cookie works by uniquely identifying your browser and device | 30 days |
| DSID | Targeting | Double Click doubleclick.net | This cookie is set to note your specific user identity. It contains a hashed/encrypted unique ID. | 1 year |
| KievRPSSecAuth | Targeting | Bing bing.com | Bing cookie for chat feature | 1 year |
| NAP | Targeting | Bing bing.com | This is a Microsoft MSN 1st party cookie that ensures the proper functioning of this website. | 1 year |
| OPTANONALERTBOXCLOSED | Strictly Necessary | HotJar capitalrise.com | This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a normal lifespan of one year and contains no personal information. | 1 year |
| OptanonConsent | Strictly Necessary | HotJar capitalrise.com | This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. | 1 year |

| Cookie Name | Cookie Type | Provider | Purpose | Duration |
|---|---|---|---|---|
| PPLState | Targeting | Bing bing.com | Cookie that tracks interaction on website after someone has clicked on a bing ad | 1 year |
| SAPSID | Analytical | Google google.com | Google cookie. These cookies are used to collect website statistics and track conversion rates. | 1 year |
| SID | Analytical | Google google.com | Google cookie. These cookies are used to collect website statistics and track conversion rates. | 1 year |
| SIDCC | Analytical | Google google.com | Google cookie. These cookies are used to collect website statistics and track conversion rates. | 1 year |
| SSID | Analytical | Google google.com | Google cookie. These cookies are used to collect website statistics and track conversion rates. | 1 year |
| _cs_c | Analytical | HotJar hotjar.com | Cookie is stored for analytical purposes | 13 months |
| _cs_id | Analytical | HotJar hotjar.com | Cookie is stored for analytical purposes | 13 months |
| _fbp | Analytical | HotJar hotjar.com | Cookie is stored for analytical purposes | 13 months |

2.3 Our emails may contain a web beacon to track whether you open an email and if you click on any of the links in the email. We may use this information to help us analyse the types of topics that you are interested in and to let our advertisers know how many of our anonymised, aggregated users click on their advertisements. When you delete the email, the web beacon will be deleted. If you do not wish to receive these web beacons, you can choose to receive emails from us in plain text rather than HTML.

2.4 When you browse our Website some cookies may be set by third parties, over which we have no control. When you visit a page with embedded third party content, the service provider may set their own cookies on your device. You may also encounter third party cookies resulting from our use of third party services, which help us monitor traffic on our Website. We do not control the use of these cookies and you should refer to the relevant third party websites for more information.

## 3 When/how do I provide my consent?

3.1 We use CookieBot on our website. CookieBot is a third-party cookie consent tool which helps us manage and control the use of cookies on our website, ensuring compliance with legal requirements and providing you with the ability to manage your cookie preferences. Find out more about CookieBot at their website: https://www.cookiebot.com/en/about/

3.2 Each time you visit our website using a device or browser which does not have a record of your cookie consent, we will ask for your permission (consent) to place cookies or other similar tracking

technologies on your device. You will be able to manage your consent preferences and opt out of cookies, except where these are essential for us to provide you with a service that you have requested.

The CookieBot prompt will appear when you navigate to our website using a device or browser which does not have a record of your cookie consent. You can then customise your cookie preferences.

## 4 How can I manage or disable cookies?

4.1 You can update your cookie consent at any time by using the CookieBot "Privacy Trigger". After providing a consent state via the cookie banner, the Privacy trigger will appear as a small Cookiebot CMP icon on the bottom left corner of your browser. This icon will be present on all pages of the CapitalRise website. Click on this icon to open a small window which contains your current cookie settings and gives you the option to update these.

4.2 There are a number of ways for you to manage cookies. Your browser settings should allow you to accept or reject cookies and you can set your browser to prompt you before accepting a cookie.

4.3 You can delete any cookies that have been installed in the cookie folder of your browser. The various browsers provide different procedures to manage your settings. Most browsers will have a help feature or menu that will tell you how to delete or disable cookies. You can also delete similar data used by browser add-ons by changing the settings of your add-on or visiting the manufacturer's website.

4.4 Please be aware that if you set your browser to disable cookies entirely it may affect the way our Website operates, and you may not be able to use certain features of our Website.

## 5 How do I know how up to date this Policy is?

5.1 We may update this Cookies Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons.

The date at the bottom of this Cookies Policy indicates when it was last updated.

## 6 Further information

If you have any queries relating to this Cookie Policy please contact us at customercare@capitalrise.com.

*Last updated on 10th December 2024.*